



CLASSIFICATION INTELLIGENCE

Automated Compliance for an Unstructured Information World

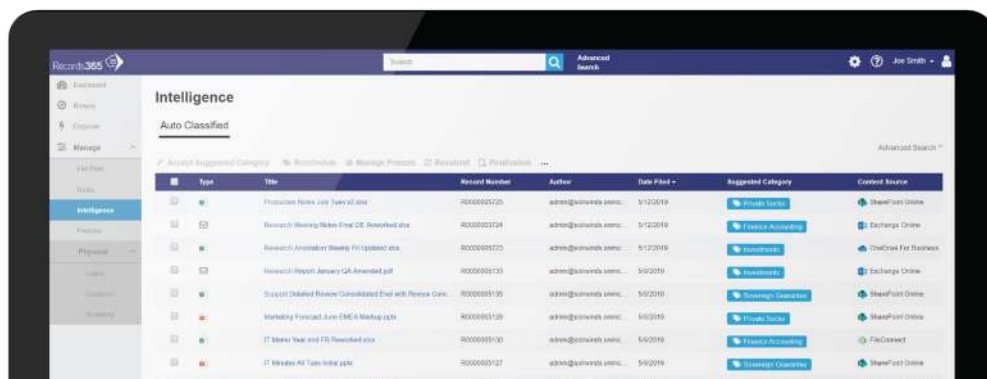


RECORDS365 CLASSIFICATION INTELLIGENCE

Classification Intelligence uses machine learning techniques to make better classification decisions based on similar content in your organization's managed content sources. These techniques utilize the actual content of documents, presentations, emails, PDF files and other files flowing through your organization to predict the best information management policy to apply. Records365 Classification Intelligence brings you scalable and sustainable means to manage unstructured information. It does this by considering the latent information and context within each file classified, without the traditional crutches of metadata for decision making.

Some of the key benefits of this game changing approach are:

- *Make better decisions with improved classification accuracy:* The use of Machine Learning techniques to classify records based not only on metadata but also the content and its relationships makes the way records are classified more accurate to ensure your data is kept according to your organization's policies.
- *Reduce the complexity of managing unstructured content sources:* Unstructured content sources are an additional challenge to Records Managers that struggle to create metadata-based rules where there is lack of metadata to correctly describe a record. The usage of content and its relationships to classify information based on similar content is key to reduce the complexity of managing unstructured content sources.
- *Simplify the classification process:* No more complex classification rules that have to be manually curated and maintained. Our classification rules are great to manage structured sources where you can easily create rules to manage your content but when that is not the case then Classification Intelligence is a powerful addition that aids you to easily manage your complex use cases.



With Records365 you can now leverage the power of advanced machine learning to drive better decisions with our Classification Intelligence capability.

Learn more at RecordPoint.com

THE CHALLENGES OF UNSTRUCTURED INFORMATION

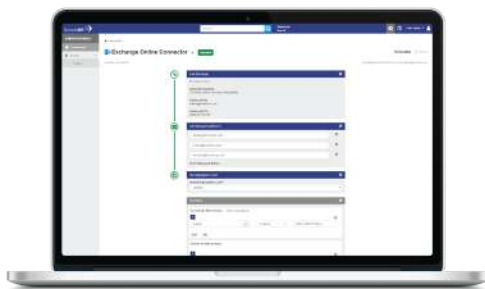
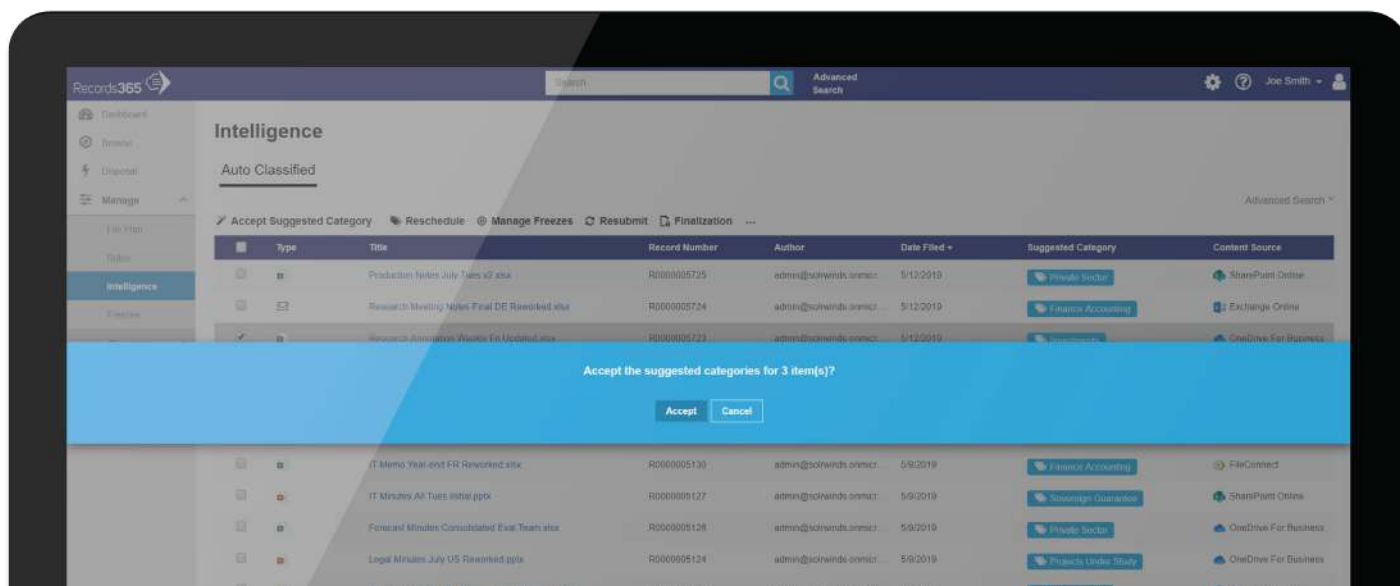
Keeping today's information workers and workforce as productive and efficient as possible is at the top of almost any executive agenda. Many organizations are undergoing digital transformations with rapid adoption of cloud-based content platforms that promise to provide a superior collaboration experience.

These platforms deliver better and leaner workflows that require less interaction from business users to get to the same outcome.

However, the unfortunate side-effect of this is that much of the context that those very same business users used to provide in the form of metadata that was captured against the various documents, spreadsheets and presentations is no longer available.

Traditional classification approaches either reduce end user productivity or aren't supported in modern collaboration platforms as they lack support for rich metadata and in-place management. Think of the vast volumes of unstructured information currently flowing through your organization's mailboxes, messaging platforms and network drives.

So, without impacting productivity or making decisions in the dark, how do you apply information management and compliance policies? *This the challenge Records365 Classification Intelligence has been engineered to solve.*



ABOUT RECORDPOINT

Founded in 2009, RecordPoint is a global records management and compliance solution provider and pioneer of cloud-based recordkeeping. As recognized by Gartner in 2018, RecordPoint is leading the way in the content services segment and providing organizations with the ability to truly manage records from across multiple services and platform using a single, federated solution.

With support for Office 365, SharePoint, File Shares, E-mail, Box, Dropbox, G-Suite and many other applications, RecordPoint is demonstrating how easy federated compliance can be with a modern, trusted cloud solution.



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