

# JOURNEY TO THE CLOUD WITH MICROSOFT AND RECORDPOINT

RESOURCE-EXTRACTION INDUSTRIES HAVE LONG-LIVED, HIGH-VALUE ASSETS AND RELATED RECORDS. DRIVE DECISIONS AND ACT WITH AGILITY WITH THE MODERN WORKPLACE

## BACKGROUND

To be profitable in today's volatile market, resource-extraction industries must reduce cost and increase productivity, while controlling operational risks, across all segments of their business. Advances in technology offer the capability to increase the productive return from existing assets, streamline process efficiency, attract and retain talent, and improve employee output.

Next generation information management solutions leverage cloud computing, and can facilitate the move to the cloud for companies looking to migrate. Cloud-delivered solutions enable organizations to implement information management without having to invest in additional infrastructure or place more of a burden on stretched IT staffs. This ability to implement and scale-up without having to add more computing power or people resources helps improve productivity and increases capital efficiency.

## WHY RECORDPOINT

Records365 is an enterprise quality SaaS application that automates the records management outcomes for commercial and government customers.

As a certified cloud and hybrid solution, Records365 delivers an automated rules engine which manages information in the modern workplace.

RecordPoint is a [Microsoft Content Services GTM Charter Partner](#), and recognized by Gartner as a "Cool Vendor" in content services for 2018. Trusted by customers such as ConocoPhillips, Enbridge, City of Tacoma, The National Archives and other leading organizations.

## THE NEXT STEP IN PRODUCTIVITY AND EFFICIENCY

Leading energy companies are turning their focus to information management and data quality as the next step in improving competitiveness. Energy companies have long suffered from the effects of information silos, which make it harder to find data and more difficult to trust the quality of data used to solve business problems and mitigate serious risks.

*"Enterprise content linked to master data ensures everyone is using the same key information associated with an asset throughout its lifecycle."*

*"Knowing how energy industry data interrelates is the first step in developing an information architecture for multifunctional use and competitive advantage."*

*Unstructured data is a real problem...*

**69%** of all data organizations collect has no value. Costing organizations up to

**\$19M** USD per year.

## ENABLING DIGITAL TRANSFORMATION

Increase Information Re-Use	Consolidate Multiple Platforms	Increased Security and Auditing	Increased Information Discovery	Eliminate Information Silos
Increased Reporting Capability	Enable External Sharing	Decrease Content Duplication	Increased End User Adoption	Single Source of the Truth

In a modern workplace enabled by Records365, classification is automated.

End users can work in the way that is most effective, leveraging content in-place.

Benefits of digital transformation:

- Empower Employees
- Engage Customers
- Optimize Operations
- Transform Products

## IMPROVE COMPLIANCE AND REDUCE BUSINESS RISK

Increased regulatory pressure will continue, and with it, the need to secure vital content and ensure compliance with federal, state, and local regulations.

The next generation of information management, based on a proven information architecture and source data, can go a long way to ensuring records are accessible, accurate and managed properly. To reduce risk for the organization, it is important to ensure that information is effectively managed throughout its lifecycle.

Having accurate data and effective document retention strategies are key components of the next generation of information management. Leading organizations use portals and dashboards to allow people to access the information that they need to get their jobs done. With a compliance engine that runs behind the scenes applying policy adherent to the file plan, without interrupting the end user.

A robust intranet and information architecture sets up an organization with a secure and dynamic foundation upon which to grow. Modern systems allow your intranet to function without burdening or the necessity for an extensive IT department and to give your organization the ability to remain dynamic and easily used to make decisions.



## FOR MORE INFORMATION

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